



CENTRE FOR AGRICULTURE
AND RURAL DEVELOPMENT

Uttar Pradesh Poultry & Animal Health Expo 2025

9-11 October 2025 | Indira Gandhi Prathisthan Mandal, Lucknow



THE BIGGEST EXHIBITION OF UTTAR PRADESH

Creating platform for Innovations, Integration, Manufacturing, Technologies,
Researches, Development, Regulations, Schemes In Poultry & Animal Health Sector

Uttar Pradesh Poultry & Animal Health Expo 2025

The proposed Uttar Pradesh Poultry & Animal Health Expo 2025 invites entrepreneurs in Poultry & Animal Husbandry, pharmaceutical (Poultry, Animal vaccines and medicine) companies, disease diagnostic labs, Poultry & Animal-feed producing companies, Poultry & Animal nutrition specialists, etc to explore new technologies, opportunities and development in the sector. The Indian animal healthcare market is projected to be around Rs. 7000 crores (2021-22). The share of each species in AH market is 55% of livestock, 33% of poultry, 8% of companion animals, 3% of Aqua and rest 1% for other animals. It will be an opportunity for state to take serious cognition of issue of animal health and how different stakeholders can coordinate and work in unison to have well-nourished disease-free livestock, poultry and fisheries. There has been a exemplar change in the business approach of Animal health companies that have progressed from therapeutics to preventive to productivity enhancement and at the moment to overall healthcare of the animals.

A Three day **Uttar Pradesh Poultry & Animal Health Expo** will bring a large number of National and International stakeholders from the Industry, Institutions, Government and the development sectors together to showcase their products, technologies and services; and deliberate upon the issues and opportunities and the way forward.. The need of this program is critical in these times as an optimally-functioning governing ecosystem is critical for the animal health sector for sustenance of animal health industry in India in order to make quality vaccines, drugs and diagnostics reach our farmers in a timely fashion.

Centre for Agriculture and Rural Development (CARD) envisions to provide exposure to farmers to various interventions available for disease management in domesticated animals, diagnostic centres, right feed and their sources, etc



About the Organizer :

Established and registered in the year 2000 under the Societies Registration Act 1860, Centre for Agriculture and Rural Development is a premier Non-Government Organization, playing a vital role in the national efforts of developing India through agricultural transformation. CARD is committed towards reaching out to all parts of the rural society, especially the farming community. CARD also participates actively towards improving the quality of life of rural masses by addressing technical, economic policy issues related to the development of agriculture and rural society.

CARD is engaged in a variety of activities in agriculture, horticulture and rural development with maintaining a national presence. The organization focuses on information dissemination, training, capacity-building and technology exposure by organizing business seminars, technical conferences, farmers' workshops, agro trade fairs, conducting surveys & studies, and adopting villages for their sustainable development.

CARD has organized hundreds of rural expos, farmers' seminars and workshops, and has participated in several field projects. Through a series of activities, CARD seeks to empower farmers with the latest technologies, quality products and services by organizing several capacity building sessions, workshops, rural exhibitions and interaction programs.

Objectives :

- ❖ Create awareness on the significance of animal health for enhancing rural livelihood
- ❖ Serve as networking platform for different stakeholders, who want to engage in animal husbandry in Uttar Pradesh and explore opportunities.
- ❖ Provide valuable inputs to the State Governments for formulating appropriate animal health policies aimed at inviting partnerships, enhancing competitiveness and accelerating growth in the animal husbandry sector.
- ❖ Provide the youth, women, NGOs and development agencies, interaction opportunities with the National Level Institutions, Industries, Experts and Officials.
- ❖ Provide exposure to farmers and rural youths about latest products, technologies, animal health interventions available, government schemes, etc
- ❖ Provide platform to industry stakeholders to come forward to work on collaborative approach towards finding sustainable animal healthcare solutions.

Participant's Profile :

- ❖ Veterinary Professionals with specialization in Livestock, Poultry and Fisheries
- ❖ Poultry & Animal Vaccine manufacturers
- ❖ Poultry & Animal Feed Manufacturers
- ❖ Regulatory Bodies into quality control
- ❖ Poultry & Animal drug manufacturers
- ❖ Officials from INFAH (Indian Federation of Animal Health Companies)
- ❖ Poultry & Animal Product Processing Companies
- ❖ Poultry & Dairy Equipment Manufacturers
- ❖ Hatchery companies from Poultry Industry
- ❖ Exporter and Importers
- ❖ Farmers/Entrepreneurs/ Agribusiness Professionals/ Agriculture students practicing / studying Poultry & Animal Husbandry

Sponsorships

Principal Sponsor (Rs. 15.0 Lacs + GST)

- Official status of the Principal Sponsor to the Event.
- Name and logos to appear along with the organizers in all the promotional materials like posters, leaflets, hoardings, site gates and program banners,
- Free furnished space of 48 sq. mt. in relevant pavilion at prime location
- Name and logo to appear in all advertisements in national and regional newspapers, magazines, websites, hoardings, site panel etc. along with the organisers.
- Special acknowledgement during inaugural and concluding functions
- Eight banners (6x3 feet) can be displayed in exhibition Area.
- Name and logo to appear in all technical as well as farmers Seminars and workshops
- Back page advertisement in the Event Souvenir
- Sponsor to share Inaugural as well Concluding dais
- 20 min farmer workshop slot on all 3 days

Sponsors (Rs. 7.5 Lacs + GST)

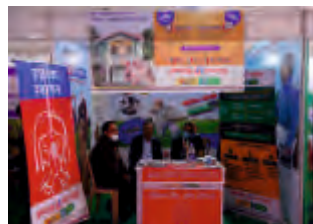
- Official status of Sponsor of the event
- Free furnished space of 24 sq. mt. in relevant pavilion at prime location.
- Names and logos to appear in promotional materials like posters, site gates and program banners.
- Three banners are to be displayed in exhibition area
- Special acknowledgement during inaugural and concluding functions
- Name and logo to appear in all advertisements in national and regional newspapers, magazines, websites, hoardings, site panel etc.
- Three banners (6x3 ft) can be displayed in exhibition area
- Logos to appear in all the Technical Seminars
- Colour page advertisement in the Event Souvenir
- 10 min farmer workshop slot on 2 days

Co-Sponsors (Rs. 4.0 Lacs + GST)

- Official status of Co-Sponsor of the event
- Free furnished space of 18 sq. mt. in relevant pavilion at prime location.
- Names and logos to appear in promotional materials like posters, site gates and program banners.
- Two banners (6x3 ft) displayed in exhibition area
- Special acknowledgement during inaugural functions
- Name and logo to appear in all hoardings, site panel etc.
- Colour page advertisement in the Event Souvenir
- 5 min farmer workshop slot on 1 day

Associate Sponsors (Rs. 2.5 Lacs + GST)

- Official status of Associate Sponsor of the event
- Free furnished space of 12 sq. mt. in relevant pavilion.
- Names and logos to appear in promotional materials like Panels, Standees and program literature.
- One banner (6x3 feet) can be displayed in exhibition area
- Special Acknowledgement during concluding function
- B/W page advertisement in the Event Souvenir



Reply Form

1. Name and address of the Organisation

Details of the Contact Person

Name

Designation

Phone

Fax

E-mail

2. Fascia (as it should appear on the stall in block letters)

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3. Details of products to exhibit

4. GST NO

5. PAN NO

6. Stall Sizes and Cost Requirements

	Rate per sq. mt	Minimum Size	Standard Size	Large Size	Booked Area Sq. Mt.	Amount (Rs.)
Covered Furnished Stall	Rs. 8,000/-	9 sq.mt.	24 sq.mt.	48 sq.mt.
Covered unfurnished Stall	Rs. 6,400/-	24 sq.mt.	48 sq.mt.	96 sq.mt.
Open Space	Rs. 4,000/-	50 sq.mt.	120 sq.mt.	240 sq.mt.

7. Facilities at extra cost : (Refer to terms & conditions)

Electricity	Yes	No	Stall Security	Yes	No
	If yes	KW	Additional Furniture	Yes	No
Water Connection	Yes	No			

Total amount payable Rs

RTGS/NEFT Details

BENEFICIARY NAME	Centre for Agriculture and Rural Development
BENEFICIARY A/C NO	50200028473500
BENEFICIARY BANK	HDFC BANK
BENEFICIARY BRANCH	KAILASH BUILDING, KG MARG, NEW DELHI-110001
ACCOUNTS STATUS	CURRENT ACCOUNT
IFSC Code	HDFC0000003
MICR Code	110240001

Date

Name

Place

Designation

(Signature (with seal))

About the EXPO :

The Expo would be a national level in which all the major stake-holders from the industry, government institutions and related organizations would be participating. The entrepreneurs across the state shall join for starting up their ventures.



HOW TO PARTICIPATE:

Interested people can write a mail to
shakeel@card.org.in
or register at www.card.org.in/upcoming-events.php

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